


# Raphael Studios

Creative Hub

# Raphael Studios

## AN AGENCY
## FOR WHAT COMES NEXT

Raphael Studios Creative Hub is a full-service creative branding and production agency specializing in innovative and customized marketing solutions. Since our establishment in 2011, we have helped businesses transform ideas into impactful brand experiences through creativity, strategic thinking, and premium execution.

We combine creative excellence, manufacturing expertise, and marketing innovation to deliver end-to-end solutions tailored to each client's unique vision. From concept development to final production, every project is executed with precision, quality, and attention to detail. We don't just create products.

We build brands, create experiences, and deliver solutions that leave a lasting impression



# Raphael Studios

## "Brands That Trust Us "



# Raphael Studios



## **CREATIVE**SERVICES

We build brands, create experiences, and deliver solutions that leave a lasting impression

Promotional Gifts
Packaging
Giveaways
Corporate Uniform
High End Customised Sampling
Mass Production
POS Materials
Events and Trophies
Fashion Brand
Photography Services
3D Creative Ideas

Corporate Identities
Corporate Branding
Fulll Media Campaigns
Social Media Campaigns
Full Marketing Campaigns
Marketing Plan Proposals
Outdoor Campaigns
Proposals and Presentations
Creative Concepts & Art Directions
Posters
ADS

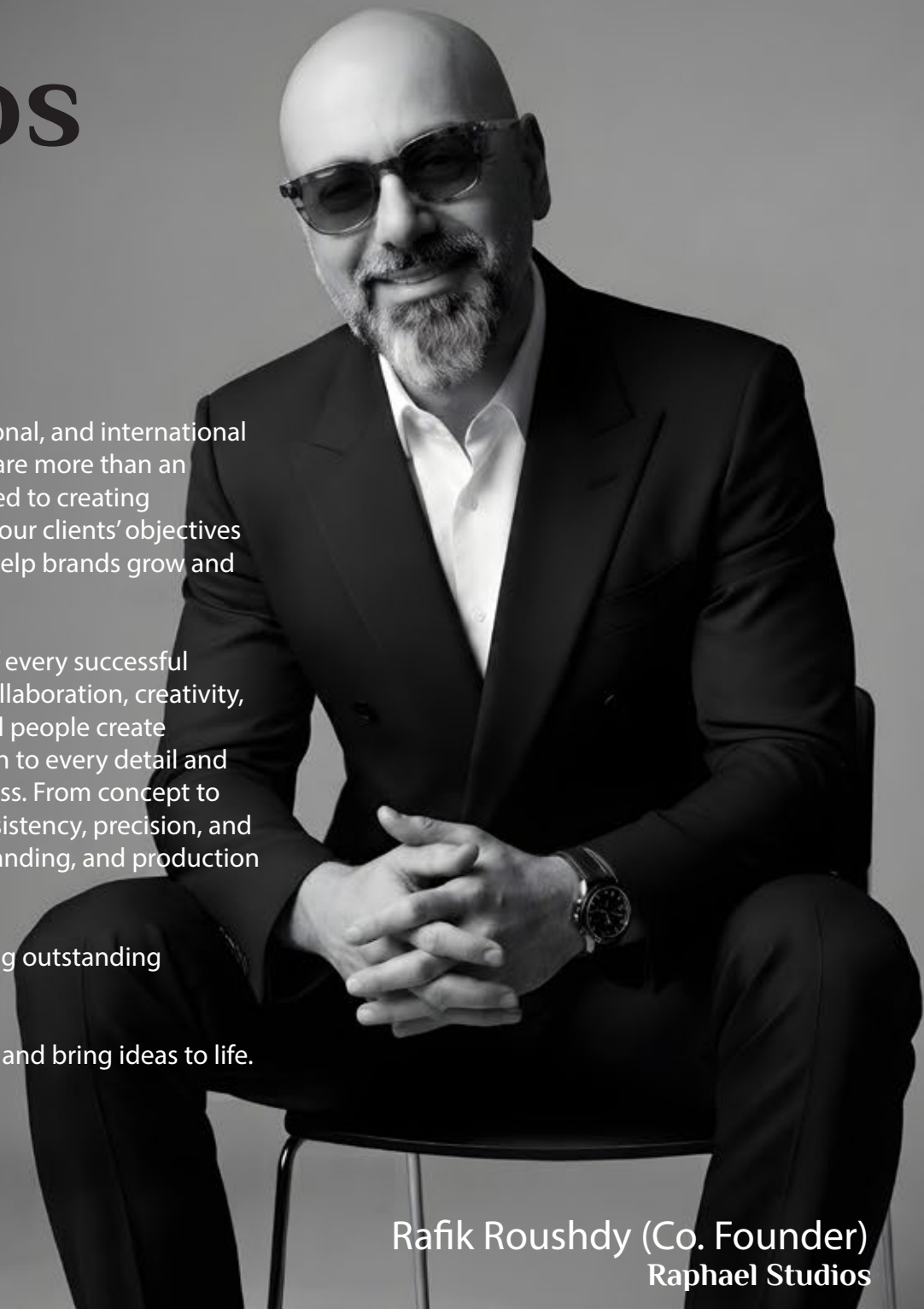
# Raphael Studios

## **Our**Approach

At Raphael Studios Creative Hub, we proudly serve the Egyptian, regional, and international markets with a commitment to excellence and client satisfaction. We are more than an advertising and branding agency— we are strategic partners dedicated to creating meaningful business impact. Our approach is built on understanding our clients' objectives and delivering creative, innovative, and results-driven solutions that help brands grow and stand out.

What truly sets us apart is our belief that people are the foundation of every successful business. We continuously invest in our team, fostering a culture of collaboration, creativity, ownership, and continuous development. We believe that exceptional people create exceptional work. Working as one unified team, we pay close attention to every detail and pursue perfection in every stage of the creative and production process. From concept to execution, we are committed to delivering premium quality with consistency, precision, and passion. Our mission is to provide unique, tailor-made advertising, branding, and production services that exceed expectations.

We strive to build long-term relationships with our clients by delivering outstanding experiences and ensuring the highest level of customer satisfaction.
At Raphael Studios Creative Hub,
we don't just create campaigns - we build brands. Inspire experiences and bring ideas to life.



Rafik Roushdy (Co. Founder)
**Raphael Studios**

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## **Customized** Solutions

over the years we have earned the trust of leading local and international brands
by delivering creative and customized solutions with uncompromising quality





























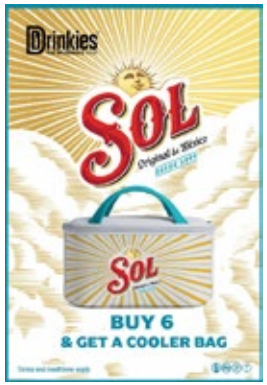
# **Promotional** gifts

We design and produce custom promotional gifts that strengthen brand recognition, enhance customer engagement, and create memorable brand experiences.















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## **Packaging** solutions

We create innovative packaging solutions that combine functionality, aesthetics, and premium quality to elevate product presentation and reinforce brand identity











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## Our belief - Uniform design philosophy

Uniforms are the identity of any company/organization and hence we strive to enable them to put their most stylish foot forward. At TSI Apparel, we believe in 3 Fs while designing uniforms:

- Fit
- Fabric
- Function

The right combination of Fit, Fabric and Function coming together harmoniously in a uniform will uplift the image of any company in front of its customers.










# **Corporate** uniform



Heineken






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## **Corporate** uniform

We design and manufacture premium corporate uniforms that reflect brand identity, while ensuring comfort, durability, and professionalism.

We create tailor-made uniform solutions that maximize product exposure and deliver engaging consumer experiences











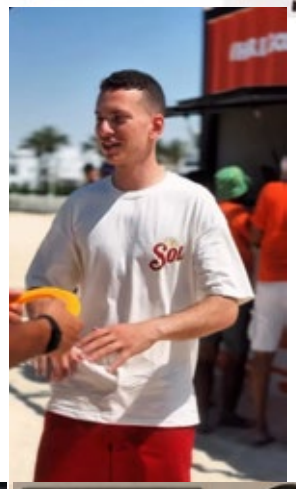


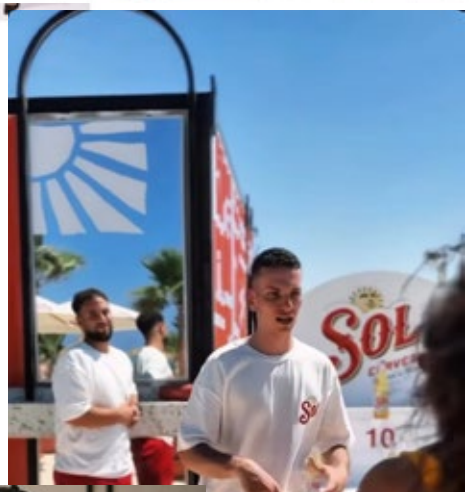






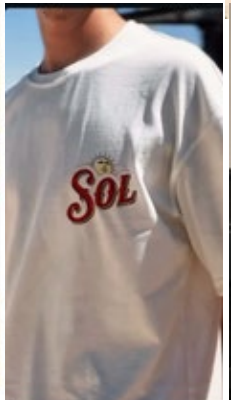




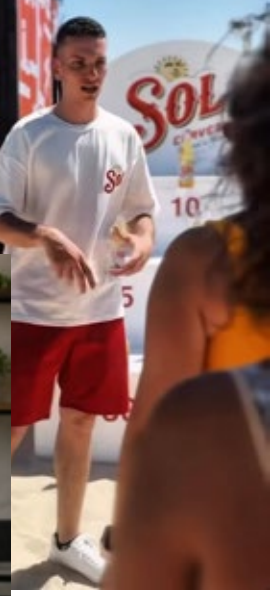










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## **Mass** production

With advanced production capabilities and a reliable supply chain, we deliver large-scale manufacturing solutions while maintaining exceptional quality, consistency, and on-time delivery.








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## **Customized**Giveaways

Our giveaway solutions are designed to increase brand awareness and customer engagement through creative, high-quality promotional products.



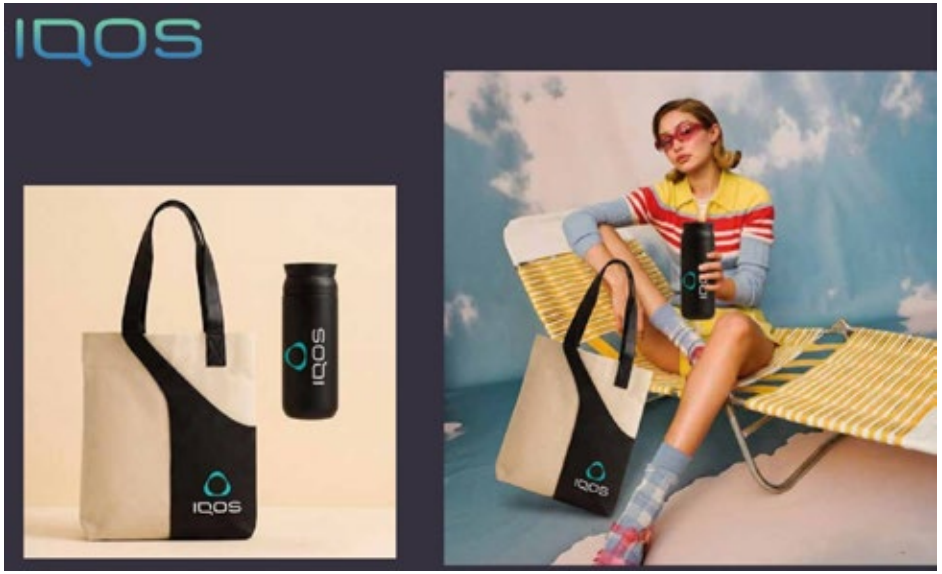










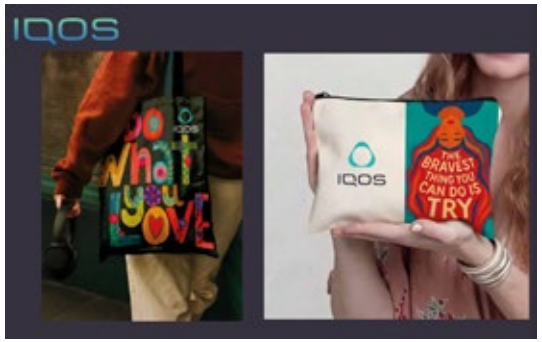











# Customized summer

## Giveaways







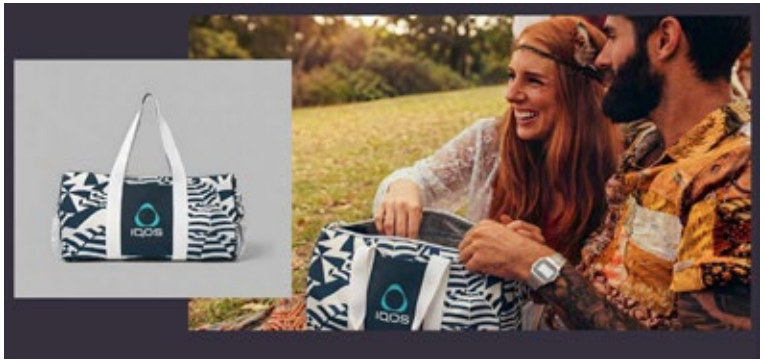
















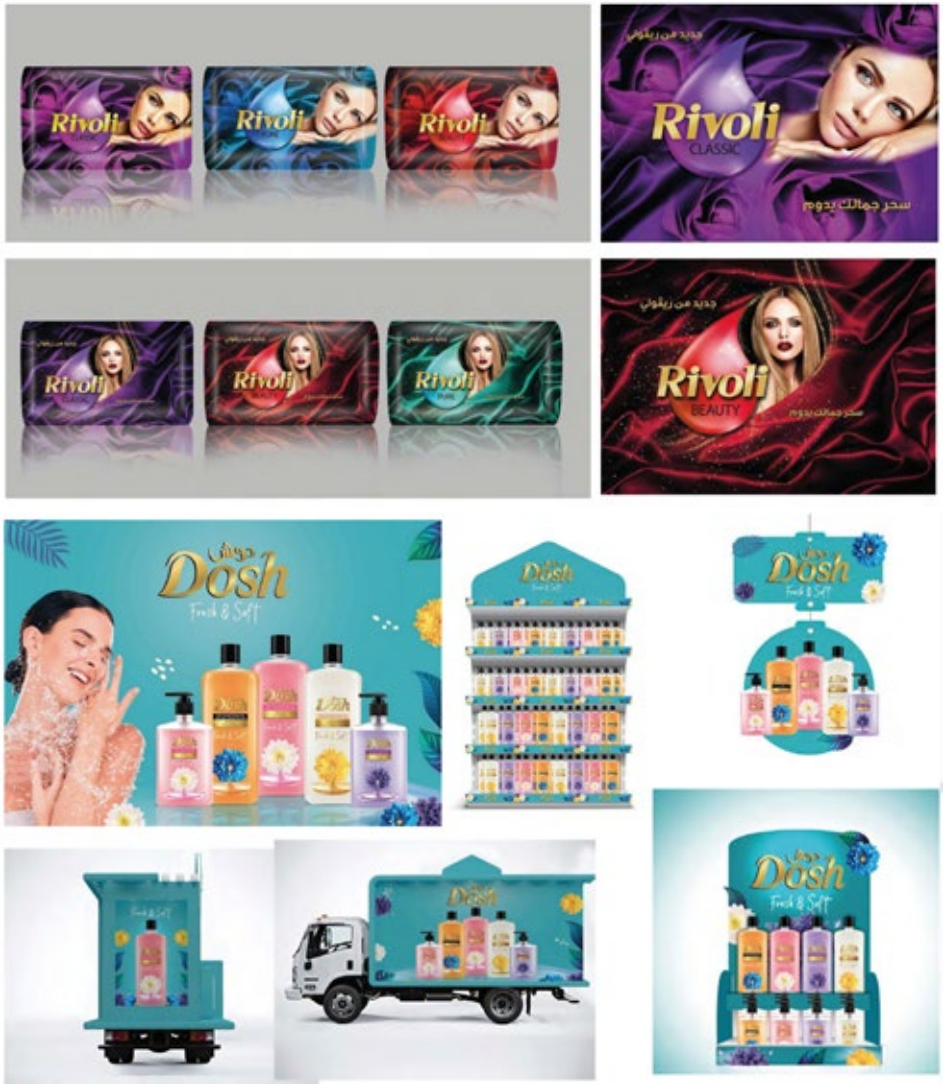




# **POS** materials

We produce a comprehensive range of point-of-sale materials, including retail displays, signage, wobblers, shelf branding, and display stands that enhance in-store visibility and engagement.



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## **Corporate** identity

We build brands by crafting impactful visual identities, logo systems, brand guidelines, and cohesive design solutions that ensure consistency across every touchpoint.




































# **Corporate** identity

We build brands by crafting impactful visual identities, logo systems, brand guidelines, and cohesive design solutions that ensure consistency across every touchpoint.


















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## **Creative Design** & Brand Communication

We develop compelling visual communications that bring brands to life through creative concepts, impactful artwork, marketing collateral, and engaging campaign designs that inspire audiences and drive results.

















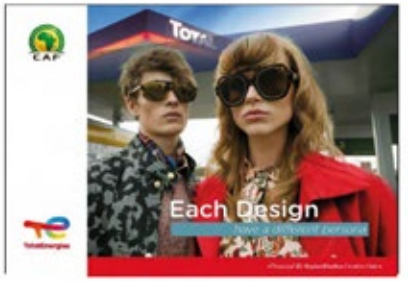










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## **3D design** and visualization

We create high-quality 3D visualizations and mockups that bring ideas to life and support product development, presentations, and marketing campaigns.


















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## **Outdoor** events

We design and execute high-impact outdoor advertising campaigns that strengthen brand presence, capture attention, and create memorable brand experiences.


















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## **Events&** activations

Raphael Studios offers end to end creative production solutions, specializing in event activations, team buildings, corporate events, and creative brand experiences













































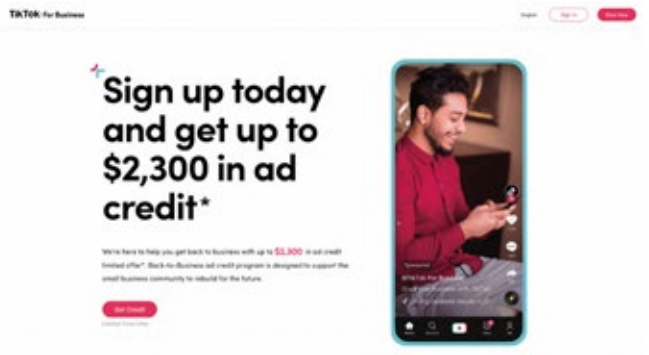




# Raphael Studios

## **Photography** services

We offer professional photography services that showcase products, brands, and events through creative direction and high-quality execution.









# we are strategic partners

dedicated to creating meaningful business impact.



















# **Contact** us




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